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***The Prospector Exploration & Investment News*** is a multimedia company designed to assist resource companies in telling their stories to the investment community. Published as a Bi-Monthly since 1980, The Prospector looks at exploration activities in all regions of the world.

We reach **50,000 readers world-wide**, including retail investors, fund managers, Investor Relations professionals, First Nations Chiefs and Councils and industry movers and shakers.

Our website ***www.theprospectornews.com*** is a daily news portal for information coming from resource companies about their exploration (news on the ground) and management (the boardroom) activities. We feature commentary from many of the world experts in Resource Investment.

Our multi-media activities also includes participation at Investor Shows all over the world giving our clients maximum exposure.





## EDITORIAL CALENDAR

# THE PROSPECTOR NEWS IN 2015

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
January 2016

**HUBBARD**  
REED MINE  
GRAND OPENING  
SEPTEMBER 16, 2014

**VMS VENTURES REMAINS STRONG AND  
POISED FOR GROWTH IN A DOWN MARKET**

● Sales: January 15, 2016  
Regions: Western Canada & Yukon

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
February 2016

**NEMASKA LITHIUM:**  
WORLD'S 2ND RICHEST & LARGEST  
HARD ROCK LITHIUM DEPOSIT  
PROGRESSING AT WHABOUCHE, QC

**THE "PRECIOUS METALS"**  
BULL CASE IS  
"WRITTEN IN THE ROCKS"

**BALMORAL BEGINS DRILL PROGRAM ON NICKEL  
AND GOLD DISCOVERIES**

● Sales: February 19, 2016  
Regions: Eastern Canada

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
April 2016

**URANIUM PROFITABLE  
AT \$50/POUND DUE TO  
NEW MINING TECH**

Western Uranium in final stages of testing

VISIT [WWW.THEPROSPECTORNEWS.COM](http://WWW.THEPROSPECTORNEWS.COM)

● Sales: April 29, 2016  
Regions: South America & Australia

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
July/August 2016

**WHAT WAS  
IT LIKE,  
DAD?**

*It was tough old. We were just coming out of the most perfect spring. The four times were with him, because that's how it was. He was a hard worker, and he was all feeling pretty right with the world - and earned it and was the... should have.*

● Sales: June 30, 2016  
Regions: Northern Territories & Africa

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
September 17, October 2016

**WHY I REMAIN  
A URANIUM BULL**

*The demand of demand in the past and to a lesser extent Germany from 2000 and has been decreasing in the uranium market.*

● Sales: September 9, 2016  
Regions: Mexico / Central America and Europe

**THE PROSPECTOR**  
RESOURCE INVESTMENT NEWS  
November 2016

**THE GROWING STEALTH BULL  
FOR URANIUM**

*The most followed stories concerning energy of the recent past have been of oil, energy, price and assets and a general realization that things won't get better any time soon.*

● Sales: November 4, 2016  
Regions: Western US & Asia

# 50,000 READERS

# COMMUNICATIONS PACKAGES

## ● ANNUAL PACKAGES

### Cover Story Package – \$14,500 (Only 6 available Maximum)

- Cover story in one of the 6 issues (1250 words Plus visuals to accent the story) (subject to availability First Come First Served)
- A follow up story in one of the quarterly issues (850 words plus visuals to accent the story)
- Full Page Full Colour ad in 6 Issues
- Corporate Profile to appear on the Prospector News website for 1 year
- All news releases for a year to appear in the main page of the Prospector News Website (duration 1 week per release)
- All news releases for a year to appear in the weekly news wrap up report emailed to our subscribers
- News release headlines with links in our social media feeds (Facebook, Twitter and Linked In)
- A single sheet (2 sided) information package for insertion in hard copies for Investment shows attended over the year (To be supplied by the client).

### Annual Communications Package \$8,000

- A story in two of the 6 issues (850 words plus visuals to accent the story)
- Half Page Full Colour ad in 6 Issues
- Corporate Profile to appear on the Prospector News website for 1 year
- All news releases for a year to appear in the main page of the Prospector News Website (duration 1 week per release)
- All news releases for a year to appear in the weekly news wrap up report emailed to our subscribers
- News release headlines with links in our social media feeds (Facebook, Twitter and Linked In)
- A single sheet (2 sided) information package for insertion in hard copies for Investment shows attended over the year (To be supplied by the client)

## ● HALF YEAR PACKAGES

### Cover Story Package – \$8,750 (Only 6 available Maximum)

- Cover story in one of the quarterly issues (1250 words Plus visuals to accent the story) (subject to availability First Come First Served)
- Full Page Full Colour ad in 3 consecutive Issues
- Corporate Profile to appear on the Prospector News website for 6 months
- All news releases for 6 months to appear in the main page of the Prospector News Website (duration 1 week per release)
- All news releases for 6 months to appear in the weekly news wrap up report emailed to our subscribers
- News release headlines with links in our social media feeds (Facebook, Twitter and Linked In) for 6 months
- A single sheet (2 sided) information package for insertion in hard copies for Investment shows attended over 6 months (To be supplied by the client)

### Half Year Communications Package \$5,500

- A story in one of the quarterly issues (850 words plus visuals to accent the story)
- Half Page Full Colour ad in 3 consecutive Issues
- Corporate Profile to appear on the Prospector News website for 6 months
- All news releases for 6 months to appear in the main page of the Prospector News Website (duration 1 week per release)
- All news releases for 6 months to appear in the weekly news wrap up report emailed to our subscribers
- News release headlines with links in our social media feeds (Facebook, Twitter and Linked In) for 6 months
- A single sheet (2 sided) information package for insertion in hard copies for Investment shows attended for 6 months (To be supplied by the client)

## ● SINGLE ISSUE PACKAGES

### Cover Story Package – \$4,800

- Cover story in one of the 6 issues (1250 words Plus visuals to accent the story) (subject to availability First Come First Served)
- Full Page Full Colour ad

### Article Package \$1,750

- A story in one of the quarterly issues (850 words plus visuals to accent the story)
- Half Page Full Colour ad





Investor Show  
Schedule

WE TRAVEL TO MANY INVESTMENT  
SHOWS ALL OVER THE WORLD SO  
THAT YOU DON'T HAVE TO.

THE PROSPECTOR NEWS IS  
SCHEDULED TO BE AT THE  
FOLLOWING SHOWS FOR 2016:

- **VANCOUVER RESOURCE INVESTMENT CONFERENCE** JANUARY 24 – 25, 2016
- **AME BC ROUND UP (VANCOUVER)** JANUARY 25 – 28, 2016
- **PDAC (TORONTO)** MARCH 6 – 9, 2016
- **CIM CONVENTION (VANCOUVER)** MAY 1 – 4, 2016
- **NEW ORLEANS INVESTMENT CONFERENCE** OCTOBER 26 – 29, 2016
- **THE SILVER SUMMIT (SAN FRANCISCO)** NOVEMBER 21 – 22, 2016

Let Us know what shows you would like us to attend on your behalf and we will create a custom show package for you consisting of a supplied 2-sided information sheet inserted into our magazine and distributed to investors on your behalf. (Pricing subject to number and size of the shows, schedule is subject to change)



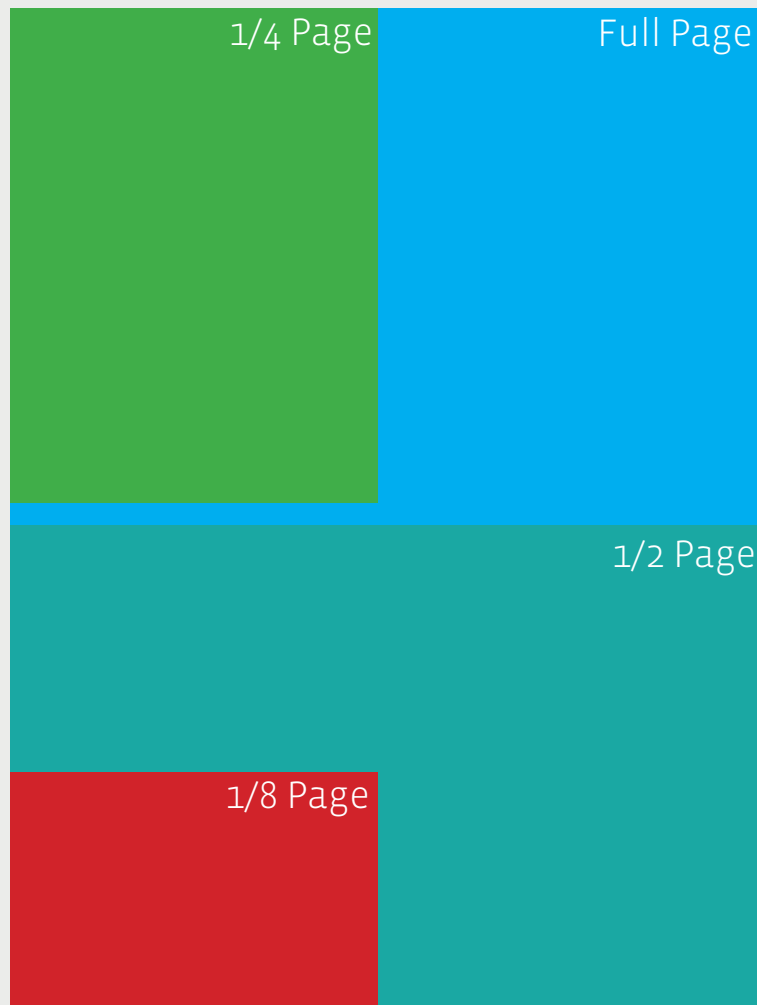
# THE PROSPECTOR NEWS

## RATE CARD

AD SIZE	SPECS
Full Page with bleed	Trim: 8.00" x 10.50" Bleed: 0.25" Live Area: 7.50" x 10.00"
Full Page	7.50" x 10.00"
1/2 Page	7.50" x 4.9375"
1/4 Page	3.675" x 4.9375"
1/8 Page	3.675" x 2.375"

AD SIZE	1X	3X	6X
Outside Back Cover	\$3150	\$2835	\$2520
Inside Front or Back Cover	\$2825	\$2540	\$2260
Full Page	\$2250	\$2025	\$1800
Half Page	\$1350	\$1215	\$1080
1/4 Page	\$800	\$720	\$640
1/8 Page	\$480	\$435	\$460

Digital files are required for all ad submissions. All ad files must be built using high resolution images (300 dpi) with all necessary images and fonts embedded. Images taken from the Internet are not suitable for print. Our preferred file format is PDF, although we also accept EPS files with text converted to outlines as well as ads in TIFF format. We do not accept files in JPEG, GIF, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Word Perfect, Adobe Page Maker or CorelDraw formats.



### CONTACT

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## TERMS & CONDITIONS

**RATES** based on camera-ready artwork or final film supplied. 15% additional surcharge over space and colour rates for copy preparation and specific placement. Only recognized and accredited advertising agencies will be entitled to a fifteen (15%) percent commission when camera-ready copy is supplied. Colour rates are non-commissionable.

**PAYMENT.** Payment due upon receipt of invoice. 2% interest per month charged on the outstanding balance on accounts over 15 days.

**CANCELLATIONS** must be received seven working days prior to copy deadline. Contracts at discount rates are non-cancelable.

**CONTENT.** The publisher reserves the right to refuse advertising at any time without penalty. All advertisements are accepted and published with the understanding that the advertiser assumes liability for content of advertising matter (including text, representation and illustrations).

**LIABILITY AND ERROR.** The maximum liability of the publisher in the event of any error is limited to the ad space rate. Charges for that issue will be waived and the contract period will be extended by one issue so that the total contract price and discounts remain unaffected.