



eNewsletter package

What you get:

- ✓ 60 day exposure
- ✓ Big Box (300x250 banner) on the KootenayBiz eNewsletter.
- ✓ Big Box (300x250 banner) rotating on kootenaybiz.com for 60 days.

\$450 /eNewsletter*



Website package

What you get:

- ✓ 12 month exposure on kootenaybiz.com
- ✓ Four highly-visible banner ads (Billboard, Sidekick, Big Box, Mobile Banner)
- ✓ Two highly-actionable text ads (Key Promoted Listing, QuickLink)
- ✓ 50,000 total impressions

\$1,250 /year



Content package

What you get:

- ✓ 12 month exposure on rwest.com
- ✓ Share your brand message in a reader friendly story format.
- ✓ Written by a professional writer.
- ✓ Story summary shared on a KootenayBiz eNewsletter.
- ✓ Story shared on KootenayBiz social media channels. (Facebook, twitter, Instagram)

\$1,450 /year