

Customize your Printernet Packages



Mining & Exploration print ads

Ad size	4x	2x	1x
Full page	\$2,865	\$3,024	\$3,183
2/3 page	\$2,100	\$2,216	\$2,333
1/2 page	\$1,718	\$1,814	\$1,909
1/3 page	\$1,241	\$1,310	\$1,379
1/4 page	\$1004	\$1,059	\$1,115
1/6 page	\$716	\$755	\$795
1/9 page	\$510	\$539	\$567
1/12 page	\$393	\$415	\$437
Back cover	\$3,723	\$3,930	\$4,137
Inside cover	\$3,293	\$3,476	\$3,659

» Preferred rate for full year coverage

• There is a 15% surcharge on all shared ads.



MiningAndExploration.ca Website

Web Pricing	Special Introductory Offer	4x - With 4 Issues/year	2x - With 2 Issues/year	1x - With 1 Issue/year
Platinum	\$855	\$1,044	\$1,424	\$1,709
Gold	\$720	\$880	\$1,200	\$1,439
Silver	\$585	\$716	\$974	\$1,169
Bronze	\$450	\$550	\$749	\$899

• Packaged web pricing is only available with a print ad.

All web packages are 12 months and include a web listing, quicklink and banner sizes as follows:
 Big Box (300 x 250 pixels) — Platinum
 Leaderboard (728 x 90 pixels) — Platinum & Gold
 Sidebar (125 x 125 pixels) — Platinum, Gold & Silver



Mining & Exploration eNewsletter

Banner ad size	Package Rate	Regular Rate
Big Box (300 x 250 pixels)	\$399	\$449
Leaderboard (728 x 90 pixels)	\$399	\$449
Sidebar (125 x 125 pixels)	\$199	\$249
Classified	\$199	\$249



Mining & Exploration eMagazine

View the most recent issues of Mining & Exploration magazine online.

www.miningandexploration.ca/emagazine



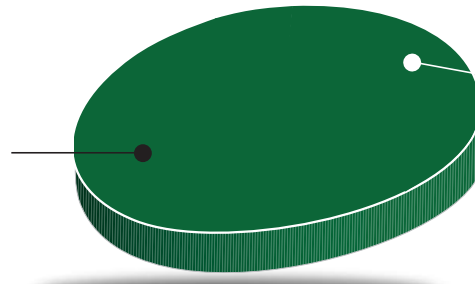
Mining & Exploration magazine
Four issues per year

Mining & Exploration eMagazine
Online magazine

MiningAndExploration.ca
Always online

Printernet packages = Total Market Coverage

Cover the entire market with **print & web**



100% market coverage

Platinum Web Package Includes:

- » 12 month web package
- » Includes 3 banner ad sizes: Leaderboard, big box & sidebar
- » Includes web listing and quicklink text ads

Gold Web Package Includes:

- » 12 month web package
- » Includes 2 banner ad sizes: Leaderboard & sidebar
- » Includes web listing and quicklink text ads

Silver Web Package Includes:

- » 12 month web package
- » Includes 1 banner ad size: Sidebar
- » Includes web listing and quicklink text ads

Bronze Web Package Includes:

- » 12 month web package
- » Includes web listing and quicklink text ads

Lewis Bonder - Ph: (514) 485-3083 • Cell: (514) 949-1845
 lbonder@miningpublications.com • www.miningpublications.com
 Phone (250) 426-7253 • Fax (250) 426-4125 • Toll Free 1-800-663-8555
 Suite 100, 100 - 7 Ave. S., Cranbrook, BC V1C 2J4
 Email: info@kpimedia.com • www.miningandexploration.ca