

FREE PROFILE OFFER!

Mining ENGINEERING

Your Ad Stimulus Offer is Here!

September 2009 Business Profiles

FREE repeat of your September Profile in ME's December 2009 edition!



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SME
Society for
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BUSINESS PROFILES

Featured in the September issues of Mining Engineering, this popular feature gives you the most for your advertising budget with a complimentary advertorial with the purchase of a display ad. **COMBINE THIS WITH A FREE REPEAT OF THE SAME PROFILE IN DECEMBER 2009!**

Buy one ad and receive equal space free to run an editorial style feature profile. Your ½ page ad purchase could become a full page feature in this section, at the ½ page cost! Your full page - a spread!

This preformatted section offers free makeup of the advertorial from your supplied copy and images - or you can create you own advertorial using our format and fonts. Presented in a unique editorial fashion, this special section lends credibility and interest to your offering.

It's a great deal! A free advertorial to run with your advertisement! **COMBINE THIS WITH A FREE REPEAT OF THE SAME PROFILE IN DECEMBER 2009!** Don't have an ad ready? No problem. Just purchase the ad space and we will give you a full color profile for twice that space. Either way, it is yet another value from ME to strengthen your advertising message to the worldwide mining industry. Topics can include: corporate mission • current/future capabilities • company history • customer support services • market views/opinions • executive interviews. Tell our readers your story!

Simply supply the requested number of images and words for the size of ad you purchase, below. If you are purchasing the advertorial-only option, double the requested number of materials:

Buy	Receive	Images	Words*
1/4 page horizontal or square	1/2 page	1	125
*1/3 page any dimension	2/3 page	1	150
1/2 page any dimension	Full page	2	250
*2/3 page vertical	1-1/2 pages	2	300
Full page	Full spread	3	500

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*Bullets or copy in tables reduces number of words. Your custom advertorial will be professionally designed and a high resolution proof will be supplied to you prior to publication to ensure the profile meets your expectations. 1/3 page and 2/3 page advertorials are offered but due to magazine page layout constraints, the ad will run in the regular section of the issue and the profile in the profile section.