

FREE PROFILE OFFER!

Mining ENGINEERING

Your Ad Stimulus Offer is Here!

September 2009 Business Profiles

FREE repeat of your September Profile in ME's December 2009 edition!



SALES OFFICES

HOOPER JONES
CENTRAL, NW U.S.
847-486-1021 • Cell: 847-903-1853
Fax: 847-486-1025
hooperhja@aol.com

MARSHA TABB
EAST, SOUTH, WEST U.S.
215-794-3442 • Fax: 215-794-2247
marshatabb@comcast.net

LEWIS BONDER
CANADA
514-485-3083 • Fax: 514-487-0553
lbonder@miningpublications.com

PATRICK CONNOLLY
U.K. AND EUROPE
44 1702-477341 • Fax: 44 1702-477559
patco44uk@aol.com

GUNTER SCHNEIDER
SCANDINAVIA / EUROPE
49 2131-511801 • 49 2131-4038973
info@gsm-international.eu

JOHANNA MCGINNIS
ASIA, RUSSIA, UKRAINE
AFRICA, MIDDLE EAST
LATIN AMERICA, AUSTRALIA
303-948-4243 • Fax: 303-973-3845
mcginnis@smenet.org

SME

Society for
Mining, Metallurgy
& Exploration

The official journal of the Society for Mining,
Metallurgy, and Exploration, Inc.

BUSINESS PROFILES

Featured in the September issues of Mining Engineering, this popular feature gives you the most for your advertising budget with a complimentary advertorial with the purchase of a display ad. **COMBINE THIS WITH A FREE REPEAT OF THE SAME PROFILE IN DECEMBER 2009!**

Buy one ad and receive equal space free to run an editorial style feature profile. Your ½ page ad purchase could become a full page feature in this section, at the ½ page cost! Your full page - a spread!

This preformatted section offers free makeup of the advertorial from your supplied copy and images - or you can create you own advertorial using our format and fonts. Presented in a unique editorial fashion, this special section lends credibility and interest to your offering.

It's a great deal! A free advertorial to run with your advertisement! **COMBINE THIS WITH A FREE REPEAT OF THE SAME PROFILE IN DECEMBER 2009!** Don't have an ad ready? No problem. Just purchase the ad space and we will give you a full color profile for twice that space. Either way, it is yet another value from ME to strengthen your advertising message to the worldwide mining industry. Topics can include: corporate mission • current/future capabilities • company history • customer support services • market views/opinions • executive interviews. Tell our readers your story!

Simply supply the requested number of images and words for the size of ad you purchase, below. If you are purchasing the advertorial-only option, double the requested number of materials:

Buy	Receive	Images	Words*
1/4 page horizontal or square	1/2 page	1	125
*1/3 page any dimension	2/3 page	1	150
1/2 page any dimension	Full page	2	250
*2/3 page vertical	1-1/2 pages	2	300
Full page	Full spread	3	500

**DON'T MISS
SEPTEMBER 2009!
DEADLINE 8/3/09**

*Bullets or copy in tables reduces number of words. Your custom advertorial will be professionally designed and a high resolution proof will be supplied to you prior to publication to ensure the profile meets your expectations. 1/3 page and 2/3 page advertorials are offered but due to magazine page layout constraints, the ad will run in the regular section of the issue and the profile in the profile section.