

## Rate Card

Effective January 2008 (Retail)

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Manitoba, Saskatchewan

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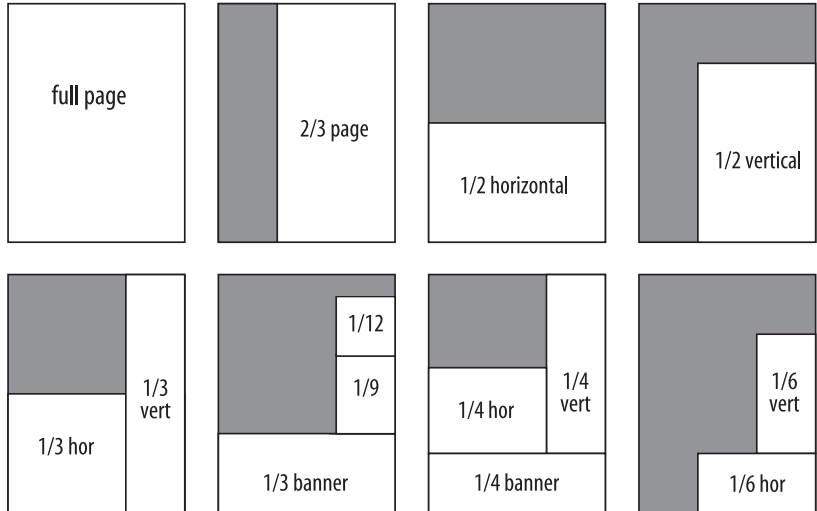
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**Koocanusa**  
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### Display ad sizes



### Ad sizes

#### Full Page

Image size: 7" W x 9<sup>9</sup>/<sub>16</sub>" H  
Trim size: 8<sup>1</sup>/<sub>4</sub>" W x 10<sup>3</sup>/<sub>4</sub>" H  
Bleed size: 8<sup>3</sup>/<sub>4</sub>" W x 11<sup>1</sup>/<sub>4</sub>" H  
**2/3 page** 4<sup>9</sup>/<sub>16</sub>" W x 9<sup>9</sup>/<sub>16</sub>" H

#### 1/2 page

Horizontal: 7" W x 4<sup>5</sup>/<sub>8</sub>" H  
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#### 1/3 page

Horizontal: 4<sup>9</sup>/<sub>16</sub>" W x 4<sup>5</sup>/<sub>8</sub>" H  
Vertical: 2<sup>1</sup>/<sub>4</sub>" W x 9<sup>9</sup>/<sub>16</sub>" H  
Banner: 7" W x 3" H

#### 1/4 page

Horizontal: 4<sup>9</sup>/<sub>16</sub>" W x 3<sup>1</sup>/<sub>2</sub>" H  
Vertical: 2<sup>1</sup>/<sub>4</sub>" W x 7" H  
Banner: 7" W x 2<sup>1</sup>/<sub>4</sub>" H

#### 1/6 page

Horizontal: 4<sup>9</sup>/<sub>16</sub>" W x 2<sup>1</sup>/<sub>4</sub>" H  
Vertical: 2<sup>1</sup>/<sub>4</sub>" W x 4<sup>5</sup>/<sub>8</sub>" H

#### 1/9 page

2<sup>1</sup>/<sub>4</sub>" W x 3" H

#### 1/12 page

2<sup>1</sup>/<sub>4</sub>" W x 2<sup>1</sup>/<sub>4</sub>" H

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	1x	2x	4x
Full page	\$2,927	\$2,781	\$2,634
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1/3 page	\$1,267	\$1,204	\$1,140
1/4 page	\$1,024	\$973	\$922
1/6 page	\$732	\$695	\$659
1/9 page	\$521	\$495	\$469
1/12 page	\$403	\$383	\$363
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Inside cover	\$3,367	\$3,199	\$3,030

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