



HOW TO: Say MORE about your business to 10,000 industry leaders

Editorial tells them MORE

A *Mining & Exploration* business showcase reads like *Mining & Exploration* editorial with one important difference—you control what it says.

Reach 10,000 industry decision makers at work

Mining & Exploration is delivered to 10,000 industry offices and workplaces in Canada. Many of these key decision makers already recognize your company, but how many know WHAT YOU WANT THEM TO KNOW?

Enrich their knowledge. A *Mining & Exploration* business showcase lets you use photos and text to educate them about your company.

Professional preparation for no additional cost

The staff at *Mining & Exploration* is happy to prepare your showcase for you.

We'll interview you or your spokesperson, write the showcase and send it along for your approval. Framing your story in an editorial format ensures your business is presented in its best light.

Call today to book your business showcase and set up your interview with one of our professional writers.

BUSINESS SHOWCASE
NAME OF COMPANY

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KICKER

Two column headline style

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IN BUREAU CITY

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CONTACT INFO

Address, City, Province
Phone/Fax
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▲ Full page showcase

BUSINESS SHOWCASE
NAME OF COMPANY

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Headline

Subheadline goes here

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SHOWCASE RATES / NET RETAIL	
Full page (up to 350 words)	\$3,089
2/3 page (up to 150 words)	\$2,261
1/2 page (up to 115 words)	\$1,849
1/3 page (up to 75 words)	\$1,336



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