

Customize your Printernet Packages



Mining & Exploration print ads

Ad size	4x Rate	2x Rate	1x Rate
Full page	\$2,950	\$3,114	\$3,278
2/3 page	\$2,164	\$2,284	\$2,404
1/2 page	\$1,770	\$1,869	\$1,967
1/3 page	\$1,279	\$1,350	\$1,421
1/4 page	\$1,032	\$1,090	\$1,147
1/6 page	\$739	\$780	\$821
1/9 page	\$525	\$554	\$583
1/12 page	\$406	\$428	\$451
Back cover	\$3,836	\$4,049	\$4,262
Inside cover	\$3,393	\$3,582	\$3,770

» Full year coverage

• There is a 15% surcharge on all shared ads.



MiningAndExploration.ca Website

Web Pricing	Special Introductory Offer	Rate With 4 Ads in Magazine	Rate With 2 Ads in Magazine	Rate With 1 Ad in Magazine
Platinum	\$855	\$1,044	\$1,424	\$1,709
Gold	\$720	\$880	\$1,200	\$1,439
Silver	\$585	\$716	\$974	\$1,169
Bronze	\$450	\$550	\$749	\$899

All web packages are 12 months and include a key contact listing, quicklink and banner sizes as follows:
 Leaderboard (728 x 90 pixels) — Platinum
 Big Box (300 x 250 pixels) — Platinum & Gold
 Sidebar (125 x 125 pixels) — Platinum, Gold & Silver



Mining & Exploration eNewsletter

• Published monthly.

Banner ad size	Monthly Rate With Ad in Magazine	Monthly Rate With No Ad in Magazine
Big Box (300 x 250 pixels)	\$399	\$449
Leaderboard (728 x 90 pixels)	\$399	\$449
Sidebar (125 x 125 pixels)	\$199	\$249
Classified	\$199	\$249



Mining & Exploration eMagazine

View the most recent issues of Mining & Exploration magazine online.

www.miningandexploration.ca/emagazine



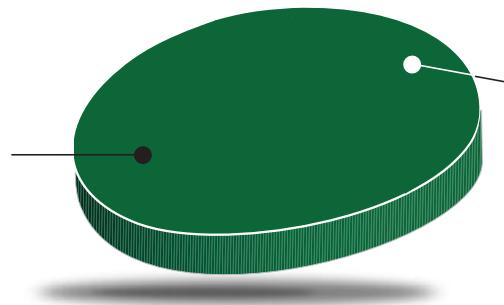
Mining & Exploration magazine
 Four issues per year

Mining & Exploration eMagazine
 Online magazine

MiningAndExploration.ca
 Always online

Printernet packages = Total Market Coverage

Cover the entire market with **print & web**



100% market coverage

Platinum Web Package Includes:

- » 12 month web package
- » Includes 3 banner ad sizes: Leaderboard, big box & sidebar
- » Includes key contact and quicklink text ads

Gold Web Package Includes:

- » 12 month web package
- » Includes 2 banner ad sizes: Big Box & sidebar
- » Includes key contact and quicklink text ads

Silver Web Package Includes:

- » 12 month web package
- » Includes 1 banner ad size: Sidebar
- » Includes key contact and quicklink text ads

Bronze Web Package Includes:

- » 12 month web package
- » Includes key contact and quicklink text ads



Business Page: A Complete Online Business Overview

- » Photo gallery and business at a glance contact information
- » Google map, social media links (Facebook and Twitter) and videos
- » Includes key contact listing and quicklink text ads

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